



## Who We Are

FG SQUARED is an award-winning, Austin-based pioneer in the marketing industry, providing innovative, full service, interactive marketing with a flair for social technologies, a zest for visual storytelling, and a passion for people. The FG SQUARED team, as a rule, maintains a steely resolve to complete projects more efficiently, more effectively. Our work is delivered cleaner, stronger, and faster than the competition. We go to the mat for clients until the final products exceed all expectations.

## What We Do

Combining big-agency talent and resources with small-agency appeal, FG SQUARED has emerged as a premier partner for cutting-edge marketing solutions. Throughout all phases of implementing rich media, digital video, social media, podcasting, creative and technical writing, database and lead management, web design and development, SEO and search marketing, metrics and reporting, media planning and buying, and event management, FG SQUARED flat-out delivers on every aspect of a project ... from the first handshake to the final product.

## Who We Do It For

Since opening its doors nearly 15 years ago, FG SQUARED has accumulated a client list that spans the globe and includes

- Advanced Micro Devices, Inc.
- Hitachi, Ltd.
- Shell Oil Co.
- Canon
- Motorola
- Premiere Global Services
- Xplore Technologies
- Callaway Golf
- Bigfoot Networks
- Texas Association of Community Health Centers

FG SQUARED views projects in fields such as technology, healthcare, retail, energy, consumer electronics, and telecom as its specialties, though they constantly welcome new opportunities and partnerships.

## Our Bling

Over the past 15 years, FG SQUARED has earned over a hundred interactive media awards from both national and international organizations like

- New York Festivals
- *Business Week*
- WorldFest International Film
- Telly Awards

*NewMedia* magazine, former industry standard, recognized FG SQUARED in their annual NewMedia 500, distinguishing the firm as one of the most influential interactive agencies worldwide, and *Austin Business Journal* placed FG SQUARED in the Fast 50—one of the fastest growing companies in Austin, Texas.

## Our Roots

FG SQUARED was founded in 1994 by three self-proclaimed “cool nerds” with an affinity for technology and strong coffee. Jason Fellman, Casey Gum, and current CEO and president Steve Golab offered diverse expertise in the medical, real estate, legal, and financial services industries, yet they came together as one unified voice with a mission to provide superior, smart and nimble technology consulting. Golab and Gum squared the “G”s from their last names, put the Fellman “F” in front, and FG SQUARED was born.

## Our 411

For more information about how FG SQUARED will go to the mat for your company, please visit them online at [www.FG2.com](http://www.FG2.com) or call them at 512-481-8831.